

Sponsorship Opportunities

*Putting Policy into Action
...for the Modern Family*

*Policy Forum 2014
February 6-8*

The **2014 NCSEA POLICY FORUM** will continue the momentum of last year's conference – identifying the key policy issues before the child support program, and generating recommendations and strategies to impact policy at all levels.

With the concerted efforts and input of leaders in the IV-D community, NCSEA hopes to shape policy to meet future needs, and move the child support program to the next level. Conference sessions will identify subjects front and center in discussions about the future of the child support program, its mission and goals. With 2014 certain to be a critical year, this is the perfect opportunity for NCSEA to work with legislators and federal managers, to ensure they understand and hear from the grassroots community.

NCSEA instills public trust and confidence in the child support system by publicizing child support program successes and the dedication and professionalism of service providers. The 2014 NCSEA Policy Forum will welcome over 300 child support enforcement professionals for three days of intensive sessions, and opportunities for direct advocacy as well as briefings on key issues. Join us for your chance to connect with the decision-makers in child support enforcement from across the country.



The Washington Court Hotel, Washington, D.C.

STANDARD SPONSORSHIP BENEFITS:

- Sponsor recognition in NCSEA *Rapid Read* e-newsletter through February, distributed to members and non-members and all promotional conference e-blasts.
- Logo and link to company homepage from the Policy Forum website.
- Sponsor recognition on Plenary screens and acknowledgement from the podium.
- Attendee List provided pre-conference to include: name, title, company, city and state.
- Attendee List provided post-conference to include name, title, company, mailing address and phone number.

TITLE SPONSOR (\$12,500) – EXCLUSIVE OPPORTUNITY

BENEFITS AND RECOGNITION (in addition to standard sponsorship benefits)

- Exclusive sponsor of mobile app website containing all conference materials.
- Exclusive logo placement on mobile app splash screen.
- Dedicated banner advertisement in the mobile app.
- One full page, color advertisement in on-site conference program with premium placement.
- Opportunity for a corporate representative to make a brief closing remark at the closing Plenary Saturday morning.
- Exclusive sponsor of Policy Forum lanyards worn by all attendees.
- Four (4) NCSEA Policy Forum registrations.
- One pre- and post-conference marketing message sent by NCSEA.
- Invitation to private IVD Directors Reception.

PLATINUM SPONSOR (\$8,500) – EXCLUSIVE OPPORTUNITY

BENEFITS AND RECOGNITION (in addition to standard sponsorship benefits)

- Exclusive Sponsor of the President's Reception.
- Dedicated banner advertisement in the mobile app.
- Opportunity for a corporate representative to make a brief closing remark at Plenary II or Plenary III.
- Three (3) NCSEA Policy Forum registrations.
- One pre- and post-conference marketing message sent by NCSEA.
- One full-page, color advertisement in on-site conference program with premium placement.
- Invitation to private IVD Directors Reception.

GOLD SPONSOR (\$6,000) – MULTIPLE OPPORTUNITIES

BENEFITS AND RECOGNITION (in addition to standard sponsorship benefits)

- Logo recognition on signage at all three (3) Continental Breakfasts.
- Shared banner advertisement on mobile app.
- Opportunity for a corporate representative to make a brief closing remark at a designated Plenary Session.
- Two (2) NCSEA Policy Forum registrations.
- One pre-conference marketing message sent by NCSEA.
- One full-page, color advertisement in the Policy Forum on-site Conference Program.

SILVER SPONSOR (\$4,500) – MULTIPLE OPPORTUNITIES

BENEFITS AND RECOGNITION (in addition to standard sponsorship benefits)

- Logo recognition on signage at all conference breaks.
- Shared banner advertisement on mobile app.
- Two (2) NCSEA Policy Forum registrations.
- Half-page, color advertisement in the Policy Forum on-site Conference Program.

BRONZE SPONSOR - SPONSORSHIP OF A CONFERENCE WORKSHOP (\$2,500) – MULTIPLE OPPORTUNITIES

BENEFITS AND RECOGNITION (in addition to standard sponsorship benefits)

- Logo recognition on signage insert placed outside meeting room door.
- One (1) NCSEA Policy Forum registration.

NCSEA welcomes the opportunity to build custom packages.

Please contact Shaughna Giracca for additional information at sgiracca@ncsea.org or 703-506-2880.

SPONSORSHIP RESERVATION FORM:

Please e-mail this form to Shaughna Giracca at sgiracca@ncsea.org or fax to 703-506-3266.

NCSEA, 1760 Old Meadow Road, Suite 500, McLean, VA 22102

- Title Sponsor \$12,500 (Exclusive Opportunity)
- Platinum Sponsor \$8,500 (Exclusive Opportunity)
- Gold Sponsor \$6,000 (Multiple Available)
- Silver Sponsor \$4,500 (Multiple Available)
- Bronze - Workshop Sponsor \$2,500 (Multiple Available)

PRIMARY CONTACT INFORMATION:

Name: _____

Title: _____

Company: _____

Address: _____

City, State, ZIP: _____

Phone: _____ Fax: _____

E-mail: _____

Company name as it should appear in all printed conference materials:

PAYMENT INFORMATION:

A signature is required to indicate commitment regardless of type of payment. Payment must be received prior to delivery of sponsor benefits.

My check (made payable to NCSEA) is enclosed: Check # _____

Please charge the amount of \$ _____ to my:

American Express Visa MasterCard

Card #: _____

Exp. date: _____ / _____ Sec Code: _____

Name: _____

Signature: _____



CANCELLATION & PAYMENT POLICY:

Authorized signature signifies commitment to pay for all opportunities as stipulated herein. All requests are final. Full payment must be received in order to receive benefits and recognition. NCSEA reserves the right to resell and/or reassign sponsorship(s) at its sole discretion for reservations that are not paid in full 60-business days prior to the show date and/or advertising deadline. Payment must be made in U.S. dollars drawn on a U.S. bank.

NOTE: NCSEA's ability to deliver on certain elements of the recognition and benefits are based on the date of commitment of your partnership opportunity. Please verify reservation deadlines when submitting your paperwork.

CONTACT INFORMATION: Speak with Shaughna Giracca, Resource Development Manager, if you have any questions.

EMAIL: sgiracca@ncsea.org
PHONE: 703-506-2880
MAILING ADDRESS:
1760 Old Meadow Road, Suite 500,
McLean, VA 22102

Visit us on the web at www.ncsea.org or email, sgiracca@ncsea.org.

NCSEA is a 501(c)(3) nonprofit organization with Tax ID# 42-1051418.

ADA REGULATIONS: In compliance with ADA regulations, NCSEA will take all reasonable steps to ensure that Americans with disabilities are given equal and reasonable opportunity to participate in the program offered by NCSEA. To better serve your needs, please contact our events department at 703-506-2880.

RIGHT OF REFUSAL AND RENEWAL: NCSEA considers partnerships as an extension of the NCSEA brand. In the interest of protecting our valuable brand, NCSEA reserves the right to decline initiating or renewing any partnership for any reason.