



PORTLAND, OR

EXPLORE
INNOVATE
CULTIVATE



COMMON GROUND
for modern family



2014 NCSEA Annual Conference & Expo

Sponsors & Exhibitor Opportunities

Over 600 professionals in the child support community will convene in Portland this August to explore, innovate, and cultivate the common ground for the modern family. Attendees will uncover the latest on national and international child support issues, enhance their professional skills and network with their peers from across the country and around the world. Sessions will provide information and opportunities to learn about leadership skills, managing the change and stresses of a constantly dynamic program with extremely limited resources, managing cases smarter and faster, using social media and the latest technology to reach clients and NCPs and much more.





Look at what's NEW in 2014 –

Innovative opportunities connecting top decision makers and you!

A Solutions Showcase - Extremely Limited Opportunities!

NCSEA invites sponsors and exhibitors to showcase their solutions to the NCSEA Annual Conference attendees in a brand new way. Reserve a breakout room during breakfast on Monday for Sponsors or Tuesday for Exhibitors to present your solutions and engage with potential customers. Very limited number of rooms available each day and will be reserved first come first serve unless otherwise included in a sponsorship package. Please call Shaughna Giracca to discuss details and remaining availability. Showcase is included with Diamond & Platinum levels. Option to purchase upgrade offered to Silver, Gold and Technology sponsors.

Showcase I – Monday, August 11:

8:30-10:00am

featuring Sponsors

Showcase II – Tuesday, August 12:

7:30-8:15am

featuring Exhibitors

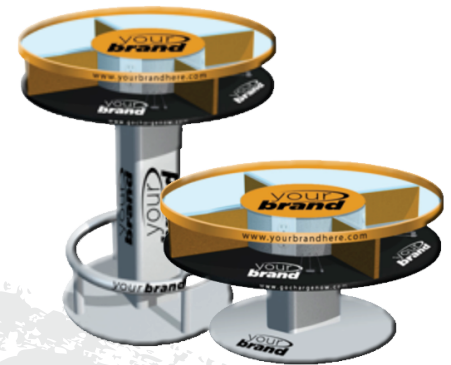
Exclusive Dine-a-Round Portland!

NCSEA invites our sponsors to join with us in welcoming our IV-D Directors and VIP attendees in an exclusive culinary tour of Portland without ever leaving the hotel. The dine-a-round will have up to 5 sponsored destinations exploring Portland local food scenes. Claim your preferred stop on the tour quickly! Sponsors will greet guests at their destination, offer very brief remarks, then mingle, enjoy and engage with target decision makers in a new, fun, relaxed atmosphere! This opportunity is included with Diamond and Platinum levels and offered to Silver, Gold, and Technology Sponsors for an additional fee.

NEW Technology Sponsors!

Exclusive Charging Station Sponsor

Another innovative idea from NCSEA! Custom wrap your company logo on brand new charging stations. NCSEA is excited to offer both coffee and pub table height charging stations throughout the conference for everyone's convenience. How often do our devices need charging during the day? Now when an attendee plugs in a device, your brand will be prominently displayed. This opportunity is exclusive and limited to just one sponsor. Call Shaughna Giracca immediately to discuss further.



Exclusive Wi-Fi Sponsor of NCSEA's 2014 Annual Conference

Wi-Fi is now offered throughout the entire conference. All breakouts, hallways, all levels and floors – Wi-Fi! Take this unique opportunity to brand your company as the exclusive Wi-Fi sponsor and be seen every time an attendee logs onto the internet. This is an exclusive opportunity for one company. Please call Shaughna Giracca for additional details.





Sponsorship Benefits and Overview

Standard Sponsorship Benefits (included in all Sponsorship levels below)

- Logo in conference onsite program, onsite signage, digital signage, mobile app and conference website.
- Logo and link in conference marketing messages
- Roster of opt-in attendees provided pre and post conference (name, title, company, address, phone only)
- Opportunity to upload documents in company listing within mobile app.

Diamond Sponsor (\$25,000) – Exclusive

Additional Benefits & Recognition

- Key Sponsor of the 2014 Annual Conference mobile app. Premium visibility on opening splash screen, one (1) dedicated, rotating banner ad, enhanced exhibitor listing with logo and link, two (2) clues in the attendee scavenger hunt game, Snap!
- Acknowledgement as Diamond Sponsor at all plenary sessions
- Opportunity for a corporate representative to make introductory remarks and a design and display session (three-minutes; scripted by NCSEA)
- One (1) premium breakout room in the new Solutions Showcase
- One (1) destination in the new and exclusive Dine-a-Round for VIP attendees
- One (4) complimentary conference registrations
- One (1) 10' x 10' exhibit space and two (2) exhibit hall only pass
- Two (2) email communications sent on sponsor's behalf to attendees: 1 pre-conference, 1 post-conference
- Full-page, 4-color advertisement in conference Learning Journal
- Opportunity to place a promotional insert in the conference tote bag.

Sold

Platinum Sponsor (\$20,000) – Two Opportunities

Additional Benefits & Recognition

- Mobile App: one (1) dedicated, rotating banner ad, enhanced exhibitor listing with logo and link, two (2) clues in the attendee scavenger hunt game, Snap!
- Acknowledgement as Platinum Sponsor at all plenary sessions
- Three (3) complimentary conference registrations
- One (1) standard 10' x 10' exhibit space and one (1) exhibit hall only pass
- One (1) premium breakout room in the new Solutions Showcase
- One (1) destination in the new and exclusive Dine-a-Round for VIP attendees
- Two (2) email communications sent on sponsor's behalf to attendees: 1 pre-conference, 1 post-conference
- Full-page, 4-color advertisement in conference Learning Journal
- Opportunity to place a promotional insert in the conference tote bag

Choice of exclusive sponsorship:

President's Reception

Monday Luncheon

NEW! Technology Sponsors (\$15,000) – Two Opportunities

Benefits and Recognition (in addition to Standard Sponsorship Benefits)

- Mobile App: one (1) rotating shared banner ad, enhanced exhibitor listing with logo and link, one (1) clue in the attendee scavenger hunt game, Snap!
- Acknowledgement as Technology Sponsor at all plenary sessions
- Two (2) complimentary conference registrations and two (2) exhibit hall only passes
- One (1) email communication sent on sponsor's behalf to attendees pre-conference
- Full-page, 4-color advertisement in conference Learning Journal
- Option to purchase additional benefits space permitting:
 - Solutions Showcase
 - Exclusive Dine-a-Round
- Opportunity to place a promotional insert in the conference tote bag

Choice of sponsorship:

Charging Station Sponsor: Brand your company amongst the NCSEA attendees with our custom wrapped charging stations. NCSEA is excited to offer both coffee table and pub table height charging stations throughout the exhibit hall and conference for all attendees use. Logos are prominently displayed on table top and bases. This is an exclusive opportunity for one company.

Conference Wi-Fi Sponsor: brand your company as the exclusive Wi-Fi sponsor and be seen every time an attendee logs onto the internet This is an exclusive opportunity for one company.



Gold Sponsor (\$12,500) – Two Opportunities

Additional Benefits & Recognition

- Mobile App: one (1) rotating, shared banner ad, enhanced exhibitor listing with logo and link, one (1) clue in the attendee scavenger hunt game, Snap!
- Acknowledgement as Gold Sponsor at all plenary sessions
- Half-page, 4-color advertisement in conference Learning Journal
- Two (2) complimentary conference registrations

Choice of sponsorship:

Hotel Keycards and Keycard Jacket: Unique opportunity to brand a company logo on the actual hotel room keycards as well as the surrounding keycard jacket. Hotel room keys will be presented to attendees in our custom designed keycard jacket featuring the sponsoring company's advertisement and important conference details.



- Option to purchase additional benefits space permitting:
 - Solutions Showcase
 - Exclusive Dine-a-Round
- Opportunity to place a promotional insert in the conference tote bag

Speaker Presentation System: Unique opportunity to prominently display sponsoring company's logo on the presentation screens in each breakout room throughout the conference. High visibility, brand new opportunity to be seen in every breakout room!

Silver Sponsor (\$10,000) – Three Opportunities

Additional Benefits & Recognition

- Mobile App: one (1) rotating shared banner ad, enhanced exhibitor listing with logo and link, one (1) clue in the attendee scavenger hunt game, Snap!
- Acknowledgement as Silver Sponsor at all plenary sessions
- Two (2) complimentary conference registrations
- Option to purchase additional benefits space permitting:
 - Solutions Showcase
 - Exclusive Dine-a-Round

- Half-page, 4-color advertisement in conference Learning Journal
- Opportunity to place a promotional insert in the conference tote bag

Choice of Sponsorship:

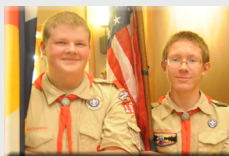
- Volunteer Conference Shirts
- Lanyards
- Taste of Portland Reception



Bronze Sponsor (\$5,000) – Multiple Opportunities

Additional Benefits & Recognition

- Shared sponsorship of Refreshment Breaks
- One (1) complimentary conference registration
- Half-page, 4-color advertisement in conference Learning Journal
- Opportunity to place a promotional insert in the conference tote bag





Exhibitor Package:

Benefits

- Opportunity to share company information and documents in your company listing
- Attendee roster to be distributed pre-conference via Mobile App (name and company only)

Pricing Structure:

Exhibit-Hall Only Passes Included: One (1) for a 10' x 10' booth, Two (2) for a 10' x 20' booth. Meals Included.

	10' x 10' booth	10' x 20' booth
NCSEA Member	\$2,500	\$3,500
Non-Member	\$3,000	\$4,000
Non-Profit Member	\$1,200	\$2,000

Booth Assignments:

Booths are assigned only after payment has been received in full, on a first-come, first-served basis. Every attempt will be made to meet requests regarding location; however, NCSEA reserves the right to reconfigure the exhibit hall if necessary. All requests are final. **Payment must be received in full no later than June 10, 2014** to be included in all printed materials and prior to delivery of all sponsor benefits.



Exhibitor Upgrades :

Additional Exhibit-Hall Only Passes (\$175 each) – includes all meals

Exhibitor Upgrade for Mobile App (\$500) – Add a company logo and increase your visibility in the full exhibitor listing. Logo also displayed in detailed company listing. Participate in Snap!, a photo-based attendee scavenger hunt game, by providing one (1) Coordinate and prize. Steer even more traffic to your booth with this fun interactive game!



Solutions Showcase for Exhibitors (\$750) – Opportunity to reserve a private break out room for 45 minutes during Tuesday's breakfast to present your latest innovations and solutions. Very limited number of rooms available and will be reserved first come first serve.



Exhibitor Upgrades: The easiest way to make your brand more visible & get more attention!



Exhibitor Upgrade for Mobile App: Sponsors and exhibitors can include company information and documents to share in an expanded company listing.



Sponsorship Reservation Form

2014 NCSEA Annual Conference & Expo | August 11-13, 2014 | Portland, OR

Diamond Sponsor \$25,000 (Exclusive Opportunity)

Platinum Sponsor \$20,000 (Two Opportunities)

Choose Sponsorship: President's Reception
Monday Luncheon

Technology Sponsor \$15,000 (Two Opportunities)

Choose Sponsorship: Charging Station
WiFi

Gold Sponsor \$12,500 (Two Opportunities)

Choose Sponsorship: Hotel Keycards and Keycard Jacket
Speaker Presentation System

Silver Sponsor \$10,000 (Four Opportunities)

Choose Sponsorship: Volunteer-Conference Shirts
Conference Lanyards
Taste of Portland Reception

Sponsor Upgrades:

Solutions Showcase (90mins) (\$1,500)

Dine-a-Round (\$1,500)

Bronze Sponsor \$5,000 (Multiple Available)

Exhibitor Package

	10' x 10' booth	10' x 20' booth
NCSEA Member	\$2,500	\$3,500
Non-Member	\$3,000	\$4,000
Nonprofit Member	\$1,200	\$2,200

Exhibit Hall-Only Passes \$175 each x # _____ = \$ _____

Exhibitor Upgrade for Mobile App \$500

Exh. Solutions Showcase (45mins) \$750 (must be confirmed from NCSEA to guarantee space)

PRIMARY CONTACT INFORMATION:

Name: _____

Title: _____

Company name as it should appear in all printed conference materials: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Preferred URL for all links: _____

PAYMENT INFORMATION:

Payment must be received in full no later than June 10, 2014 to be included in all printed materials and prior to delivery of all sponsor benefits.

Please Invoice Me Please Bill Credit Card

Please charge the amount of \$ _____ to my: American Express Visa MasterCard Discover

Card #: _____ Exp. date: ____ / ____ Sec. Code: _____

Name: _____

Signature: _____ Date: _____

Payment Policy: Authorized signature signifies commitment to pay for all opportunities as stipulated herein. All requests are final. Full payment must be received in order to receive benefits and recognition. NCSEA reserves the right to resell and/or reassign sponsorship(s) at its sole discretion for reservations that are not paid in full 60-business days prior to the show date and/or advertising deadline. Payment must be made in U.S. dollars drawn from a U.S. bank.

Cancellation Policy: No refunds will be permitted after May 2, 2014. There is a 10% processing fee on all refunds.

Contact: Speak with Shaughna Giracca, Resource Development Manager, if you have any questions. Email: sgiracca@ncsea.org; Phone: 703-506-2880. Mailing Address: 1760 Old Meadow Road, Suite 500, McLean, VA 22102.

Note: NCSEA's ability to deliver on certain elements of the recognition and benefits are based on the date of commitment of your partnership opportunity. Please verify reservation deadlines when submitting your paperwork. It's best to add dates to your calendar as you will not necessarily be notified of production deadlines before they occur.

ADA Regulations: In compliance with ADA regulations, NCSEA will take all reasonable steps to ensure that Americans with disabilities are given equal and reasonable opportunity to participate in the program offered by NCSEA. To better serve your needs, please contact our events department at 703-506-2880.

Right of refusal and renewal: NCSEA considers partnerships as an extension of the NCSEA brand. In the interest of protecting our valuable brand, NCSEA reserves the right to decline initiating or renewing any partnership for any reason.

NCSEA is a 501(c)(3) non-profit organization with Tax ID# 42-1051418

PLEASE FAX TO NCSEA REGISTRATION AT 703-506-3266 AND CALL TO CONFIRM RECEIPT AT 703-506-2880

Visit us on the web at www.ncsea.org or email Shaughna Giracca, Resource Development Manager, at sgiracca@ncsea.org.