

#NCSEALEADS



2020

Policy Forum

FEBRUARY 6-8

**CORPORATE PARTNER &
SPONSOR PROSPECTUS**

NCSEA POLICY FORUM EVENT SPONSORSHIP OPPORTUNITIES

With close to 500 attendees in attendance in 2019, the NCSEA Policy Forum is *THE* conference for child support and human service professionals and decision-makers at the highest levels to come together to learn about policy developments, regulatory matters and the legislative outlook for the coming year. Attendees include State and Tribal IV-D Directors, County agency directors, private partners, and key legislative and regulatory staff. The 2020 NCSEA Policy Forum will take place February 6-8, 2020 at the J.W. Marriott in downtown Washington, D.C.

A company looking for visibility and networking opportunities during the NCSEA Policy Forum can take advantage of the following event-centric sponsorship opportunities. In order to be included in the on-site program guide, sponsors must submit both signed contract and payment no later than January 8, 2020.

BASELINE BENEFITS (PROVIDED TO ALL SPONSORS):

- Sponsor recognition in all sponsorship-related promotional conference e-blasts
- Logo and link to company homepage from the NCSEA Policy Forum Sponsor web page
- Company listing in the event Mobile App and on sponsor thank you page
- Company recognition in on-site program guide
- On-screen sponsor recognition prior to/during plenary sessions
- Attendee List provided pre-conference to include: name, title, company, mailing address,
- Attendee List provided post-conference to include name, title, company, mailing address

PREMIER SPONSOR (\$10,000) - 1 AVAILABLE

PRESIDENTS RECEPTION SPONSOR

- Logo on selected reception signage
- Branded napkins at reception
- One dedicated table top for promotional collateral in reception room
- Three (3) complimentary NCSEA Policy Forum registrations

SIGNATURE SPONSOR (\$6,000) – 3 AVAILABLE

CONTINENTAL BREAKFAST SPONSOR

BENEFITS & RECOGNITION *(in addition to baseline benefits)*

- Opportunity to own and brand one (1) Continental Breakfast (first come, first serve basis for selection)
- Logo recognition on signage at selected Continental Breakfast
- Tabletop for promotional materials during breakfast
- Two (2) complimentary NCSEA Policy Forum registrations

PATRON SPONSOR (\$4,500) – 9 AVAILABLE

CONFERENCE WORKSHOP SPONSOR

BENEFITS & RECOGNITION *(in addition to baseline benefits)*

- Opportunity to own and brand one (1) Conference Workshop (first come, first serve basis for selection)
- Company recognition on signage at selected conference workshop
- One (1) complimentary NCSEA Policy Forum registration

SUPPORTER SPONSOR (\$3,000) – 5 AVAILABLE

CONFERENCE BREAK SPONSOR

BENEFITS & RECOGNITION *(in addition to baseline benefits)*

- Opportunity to own and brand one (1) conference break (first come, first serve basis for selection)
- One (1) NCSEA Policy Forum registration

POLICY FORUM CORPORATE PARTNER ACTIVATION OPPORTUNITIES

NCSEA has reserved the following strategic activation opportunities for our Corporate Partners. For more information on how to become a Corporate Partner and take advantage of the following activations, please contact LaTrese, Senior Manager, Fundraising & Sponsorships at latresewallace@ncsea.org today.



BASELINE BENEFITS (PROVIDED TO ALL CORPORATE PARTNERS):

- Complimentary registrations to the NCSEA Policy Forum (number based on Corporate Partner Level)
- Discounted member registration rates for all corporate employees
- Invitation to private IV-D Directors' Reception (number of invitations based on Corporate Partner Level)
- Corporate Partner recognition in all promotional conference e-blasts
- Access to NCSEA Solutions Lounge for private meetings (scheduling on first-come basis during networking and lunch breaks, not to interfere with plenary or workshop sessions; food/beverage and audio/ visual not included; space available basis)
- Logo and link to Corporate Partner webpage from the NCSEA Policy Forum website
- Company description page in the event Mobile App
- On-screen sponsor recognition prior to/during plenary sessions and acknowledgement from the podium
- Attendee List provided pre-conference to include: name, title, company, mailing address, and email address
- Attendee List provided post-conference to include name, title, company, mailing address, and email address



ACTIVATION PACKAGES: Corporate Partners may select one; selection order based on level and date of partnership activation)

MOBILE APP SOLD

- Logo placement on Mobile App splash screen
- Dedicated banner advertisement in the Mobile App
- Opportunity for tabletop display outside the main plenary ballroom (optional)

CHARGING STATION SOLD

- Logo on Charging Station Signage
- Opportunity to brand Charging Station area
- Opportunity to have staff stationed at Charging Station to network with attendees.

KEYCARD SPONSOR SOLD

- Design hotel key card with custom logo for distribution to conference hotel guests

LANYARDS SOLD

- Logo on Lanyards (alternating with NCSEA graphic), distributed with conference badge
- Opportunity for tabletop next to registration desk for staff to hand out lanyards and place promotional materials

CONFERENCE SPIRAL NOTEBOOK SOLD

- Logo on notepad and pen, distributed at registration check-in

WIFI SPONSOR SOLD

- Logo on Wifi network & password signage throughout venue
- Branded WiFi landing page
- Custom WiFi password



2020 POLICY FORUM SPONSOR PARTICIPATION FORM

PRIMARY CONTACT INFORMATION

Name: _____ Title: _____

Company name as it should appear in all printed conference materials _____

Address: _____ City/State/Zip: _____

Phone: _____ E-mail address: _____

Preferred Company URL for all links: _____

PAYMENT INFORMATION

Payment must be received in full prior to delivery of all sponsor benefits.

- Please invoice me at the email address above.
- Please charge the amount of \$_____ to the credit card below.
 - American Express Visa MasterCard Discover Card

Card number: _____

Exp. date: _____ Security Code _____

Name on card: _____

Signature: _____ Date: _____

Check one:

- PREMIER SPONSOR PRESIDENTS RECEPTION SPONSOR** (1 available) **\$10,000**
- SIGNATURE SPONSOR CONTINENTAL BREAKFAST SPONSOR** (3 available) **\$6,000**
- PATRON SPONSOR CONFERENCE WORKSHOP SPONSOR** (9 available) **\$4,500**
- SUPPORTER SPONSOR CONFERENCE BREAK SPONSOR** (5 available) **\$3,000**

Return form to LaTreseWallace@ncsea.org or mail to NCSEA 7918 Jones Branch Dr, Suite 300, McLean VA 22102.

EVENT CANCELLATION & PAYMENT POLICY: Authorized signature signifies commitment to pay for all opportunities as stipulated herein. All requests are final. To receive full benefits and recognition, full payment must be received within 30 days of receiving the invoice. Delayed payment may result in loss of some recognition options. No refunds will be permitted after November 1, 2019. There is a 10% processing fee on all refunds. NCSEA reserves the right to resell and/or reassign sponsorship(s) at its sole discretion for reservations that are not paid in full 60 business days prior to the show date and/or advertising deadline. Payment must be made in U.S. dollars drawn on a U.S. bank.

NOTE: NCSEA's ability to deliver on certain elements of the recognition and benefits are based on the date of commitment of your sponsorship opportunity. Please verify reservation deadlines when submitting your paperwork.

ADA REGULATIONS: In compliance with ADA regulations, NCSEA will take all reasonable steps to ensure that Americans with disabilities are given equal and reasonable opportunity to participate in the program offered by NCSEA. To better serve your needs, please contact our Events Department at 703-506-2885.

RIGHT OF REFUSAL AND RENEWAL: NCSEA considers partnerships as an extension of the NCSEA brand. In the interest of protecting our valuable brand, NCSEA reserves the right to decline initiating or renewing any partnership for any reason.

NCSEA is a 501(c)(3) nonprofit organization Tax ID# 42-105141