



February 7-9

Policy **20**
Forum **19**

#NCSEALeads

NCSEA 2019 POLICY FORUM PROSPECTUS

*Opportunities to promote your brand and message within
the child support community*



NCSEA POLICY FORUM EVENT SPONSORSHIP OPPORTUNITIES



February 7-9
**Policy 20
Forum 19**
#ncsea2019

With more than 400 attendees expected in 2019, the NCSEA Policy Forum is THE conference for child support professionals and decision-makers at the highest levels to come together to learn about regulatory policy developments and the legislative outlook for the coming year. Attendees include State and Tribal IV-D Directors, County agency directors, private partners, and key legislative and regulatory staff. The 2019 NCSEA Policy Forum will take place February 7–9, 2019 at the Renaissance Washington, DC Downtown Hotel.

An interested company looking for visibility and networking opportunities during the NCSEA Policy Forum can take advantage of the following event-centric sponsorship opportunities:

BASELINE BENEFITS (PROVIDED TO ALL SPONSORS):

- Sponsor recognition in all sponsorship-related promotional conference e-blasts
- Logo and link to company homepage from the NCSEA Policy Forum Sponsor web page
- Company listing in the event Mobile App
- On-screen sponsor recognition prior to/during plenary sessions
- Attendee List provided pre- and post-conference to include: name, title, company, and mailing address

PREMIER SPONSOR (\$6,000) – 3 AVAILABLE

CONTINENTAL BREAKFAST SPONSOR

BENEFITS & RECOGNITION (in addition to baseline benefits)

- Opportunity to own and brand one (1) Continental Breakfast (first come, first serve basis for selection)
- Logo recognition on signage at selected Continental Breakfast
- Table top for promotional materials during breakfast
- Logo recognition in the onsite agenda
- Two (2) complimentary NCSEA Policy Forum registrations
- Logo on sponsor thank you page of mobile app

SIGNATURE SPONSOR (\$4,500) – 5 AVAILABLE

CONFERENCE BREAK SPONSOR

BENEFITS & RECOGNITION (in addition to baseline benefits)

- Opportunity to own and brand one (1) Conference Break (first come, first serve basis for selection)
- Logo recognition on signage at selected conference break
- One (1) complimentary NCSEA Policy Forum registration
- Logo recognition in the onsite agenda
- Logo on sponsor thank you page of mobile app

PATRON SPONSOR (\$3,000) – 9 AVAILABLE

CONFERENCE WORKSHOP SPONSOR

BENEFITS & RECOGNITION (in addition to baseline benefits)

- Logo recognition on signage insert placed outside workshop session of your choice (first-come basis)
- Logo recognition in on-site conference program
- One (1) NCSEA Policy Forum registration

POLICY FORUM CORPORATE PARTNERSHIP ACTIVATION OPPORTUNITIES



NCSEA has reserved the following strategic activation opportunities for its Corporate Partners. For more information on how to become a Corporate Partner and take advantage of the following activations, please contact Deborah Sas, Director, Sponsorships & Exhibits, at dsas@ncsea.org today!

BASELINE BENEFITS (PROVIDED TO ALL CORPORATE PARTNERS):

- Complimentary registrations to the NCSEA Policy Forum (number based on Corporate Partner Level)
- Discounted member registration rates for all corporate employees
- Invitation to private IV-D Directors' Reception (number of invitations based on Corporate Partner Level)
- Corporate Partner recognition in all promotional conference e-blasts
- **NEW!** Access to NCSEA Solutions Lounge for private meetings (scheduling on first-come basis during networking and lunch breaks, not to interfere with plenary or workshop sessions; food/beverage and audio/visual not included)
- Logo and link to company homepage from the NCSEA Policy Forum website
- Company listing in the event Mobile App
- On-screen sponsor recognition prior to/during 7 plenary sessions and acknowledgement from the podium
- Attendee List provided pre-conference to include: name, title, company, and mailing address
- Attendee List provided post-conference to include name, title, company, mailing address, and email address
- Logo recognition on all table cards, to be placed in the Plenary Sessions

ACTIVATION PACKAGES

(Corporate Partners may select one; selection order based on level and date of Partnership activation)

MOBILE APP (1 AVAILABLE)

- Logo placement on Mobile App splash screen
- Dedicated banner advertisement in the Mobile App
- Logo recognition in the onsite agenda
- Opportunity for a corporate representative to make brief remarks at one (1) plenary session
- Opportunity for a table top display outside the main plenary ballroom (optional)

PRESIDENTS RECEPTION (1 AVAILABLE)

- Logo on selected reception signage
- Opportunity for a corporate representative to make brief remarks during the President's Reception
- VIP table in reception area for seating and networking
- One dedicated table top for promotional collateral

CHARGING STATIONS (2 AVAILABLE)

- Logo on Charging Station Signage
- Opportunity to brand Charging Station area
- Opportunity to have staff stationed at Charging Station to network with attendees
- Logo recognition in the onsite agenda
- Opportunity for a corporate representative to make brief remarks at one (1) plenary session
- Opportunity for a table top display outside the main plenary ballroom (optional)

REGISTRATION & SOLUTIONS DESK WITH LANYARDS (1 AVAILABLE)

- Logo on Registration & Solutions Desk Signage with Logo on all Lanyards
- Dedicated table top next to registration/Solutions Desk for staff to hand out lanyards and place promotional materials
- Logo recognition in the onsite agenda
- Opportunity for a corporate representative to make brief remarks at one (1) plenary session
- Opportunity for a table top display outside the main plenary ballroom (optional).

PLENARY SESSIONS (2 AVAILABLE)

- Logo on all related signage.
- Opportunity for scrolling logo loop on screens during opening networking break
- VIP table in Plenary Session Room to invite attendees and staff for additional networking
- Corporate logo on plenary session title slides
- Opportunity to welcome attendees and introduce a plenary session onstage (opening plenary session not included)
- Logo recognition in the onsite agenda

2019 SPONSOR PARTICIPATION FORM

PRIMARY CONTACT INFORMATION:

Name: _____ Title: _____
 Company name as it should appear in all printed conference materials: _____
 Address: _____ City/State/Zip: _____
 Phone: _____ Fax: _____ E-mail: _____
 Preferred URL for all links: _____ Social Media Handle(s): _____

PAYMENT INFORMATION: Payment must be received in full prior to delivery of all sponsor benefits.

Please Invoice Me at the address above. Please Bill Credit Card

Please charge the amount of \$ _____ to my: American Express Visa MasterCard Discover

Card #: _____ Exp. date: ____/____/____ Sec. Code: _____

Name: _____

Signature: _____ Date: _____

2019 Corporate Partnership Opportunities

For more information regarding NCSEA's Corporate Partnership and sponsorship opportunities, please contact Deborah Sas, Director, Sponsorships & Exhibits, at dsas@ncsea.org or (571) 989-4120 today!

2019 Policy Forum Sponsorship Opportunities

- Premier Sponsor \$6,000 (3 available) – Continental Breakfast Sponsor
- Signature Sponsor \$4,500 (5 available) – Conference Break Sponsor
- Patron Sponsor \$3,000 (9 available) – Conference Workshop Sponsor

Submit your logo to start receiving visibility today! Please submit your company logo per the instructions below when submitting this form to ensure your company gets optimal visibility.

1. File Format — PREFERRED: Vector eps file (such as an Adobe Illustrator eps) with all fonts converted to outlines. This file format is preferred because vector-based art can be resized without degrading shape or color. **2. Color and Black and White** — Ideally, two separate files should be submitted: 4-color (CMYK) logo. (Please note, colors may not reproduce accurately in print if logos are RGB.) One-color (black & white) logo with no tints or screens (i.e., 100% black, no gray). **3. Logo Usage/Branding Guidelines** — Please submit any logo usage guidelines along with your logos. Care will be taken whenever possible to follow applicable guidelines, including colors, clear space, use of taglines, etc. **4. Logos for Web** — For online usage, you may also wish to submit a variation of your logo without a tagline or other small type that may become illegible at screen resolution.

EVENT CANCELLATION & PAYMENT POLICY:

Authorized signature signifies commitment to pay for all opportunities as stipulated herein. All requests are final. Full payment must be received within 30 days of receiving the invoice in order to receive benefits and recognition. No refunds will be permitted within 90 days of the event. There is a 10% processing fee on all refunds. NCSEA reserves the right to resell and/or reassign sponsorship(s) at its sole discretion for reservations that are not paid in full 60-business days prior to the show date and/or advertising deadline. Payment must be made in U.S. dollars drawn on a U.S. bank.

EVENT DISCLOSURE: Please disclose any events you have scheduled during the conference days and times in the conference hotel and/or for conference attendees.

NOTE: NCSEA's ability to deliver on certain elements of the recognition and benefits are based on the date of commitment of your partnership opportunity. Please verify reservation deadlines when submitting your paperwork.

Visit us on the web at www.ncsea.org. NCSEA is a 501(c)(3) nonprofit organization with Tax ID# 42-1051418.

ADA REGULATIONS: In compliance with ADA regulations, NCSEA will take all reasonable steps to ensure that Americans with disabilities are given equal and reasonable opportunity to participate in the program offered by NCSEA. To better serve your needs, please contact our events department at 703-506-2880.

RIGHT OF REFUSAL AND RENEWAL: NCSEA considers partnerships as an extension of the NCSEA brand. In the interest of protecting our valuable brand, NCSEA reserves the right to decline initiating or renewing any partnership for any reason.

PRINT ADVERTISEMENT SPECS:
Individual Full Page Ad — Live/Safe area for individual pages is 4.5"(w) x 7.5"(h); Final Trim size for individual pages is 5.5" (w) x 8.5 (h); Bleed size for individual pages is 5.75"(w) x 8.75"(h) -- (1/8-inch or .125" bleed on each side).
Half-Page Ad — 4.5" (w) x 3.75" (h); No bleeds permitted for half-page ads.



NCSEA
 Shaping the Future of Child Support