



2022

Policy Forum

NCSEA POLICY FORUM

SPONSOR PROSPECTUS & YEAR ROUND OPPORTUNITIES

An interested company looking for visibility and networking opportunities during the NCSEA Policy Forum can take advantage of the following event-centric sponsorship opportunities. Companies must be an NCSEA Corporate Member (Champion, Collaborating or Sustaining level) to be eligible for the member rate. Contact LaTrese Wallace, Senior Manager, Fundraising & Sponsorships today.

Baseline Benefits

- Logo in onsite signage, mobile app and conference website
- Recognition as "Official NCSEA 2022 Policy Forum Sponsor in conference marketing messages
- Roster of opt-in attendees provided pre-and post-conference (name, title, company and mailing address) included for *specific* sponsor opportunities where listed
- Logo on sponsor "Thank You" page of Mobile App

Sponsorship Opportunities

Policy Forum 2022

Plenary (Limited Availability) - \$5,000 Members / \$6,000 Non-Members

- Logo slide at the beginning and end of presentation
- Logo recognition on signage placed outside plenary
- One (1) complimentary Policy Forum registration

Breakfast (3 available) - \$5,000 Members / \$6,000 Non-Members

- Logo recognition on signage at designated breakfast
- One (1) complimentary Policy Forum registration

Refreshment Break (5 available) - \$4,000 Members / \$5,000

Non-Members

- Logo recognition on signage at designated conference break
- Table top for promotional materials during breakfast
- One (1) complimentary Policy Forum Registration

Event Sponsor- \$2,000 Members / \$3,000 Non-Members

- Logo recognition on website and Sponsor logos

Sponsorship Opportunities

Year-Round Opportunities 2022

Professional Development 3-Part Training Series - \$5,000 Members / \$6,000 Non-Members

- Soft skills/personal professional development
- 45-60 minute sessions led by a paid instructor
- Topics and instructor determined by NCSEA staff with consultation of sponsor

Hackathon (limited availability) - \$4,000 Members / \$5,000 Non-Members

- Sponsor of the event would work with NCSEA staff to identify issue to problem solve
- Sponsor works with NSEA staff to finalize details of event (some flexibility in the details of how the event is structured)
- Sponsor plays integral role in facilitation of event
- Sponsor logo included in promotional information

NCSEA Book Club - \$4,000 Members / \$5,000 Non-Members

- Sponsor works with NCSEA staff to select a book and facilitate book discussion
- Logo in promotional and registration information

Vendor Solution Showcase 2 available - \$4,000 Members / \$5,500 Non-Members

- 45 minute presentation of your products and services
- Dedicated NCSEA email to announce showcase and inclusion in two Rapid Readnews brief
- Option to include recorded program in Web-Talk Library
- Post-event registration list with name, title, organization and address

Sponsorship Opportunities

Year-Round Opportunities 2022

Dedicated Email Blast \$1,000 Members / \$2,000 Non-Members

- Post Policy Forum dedicated email blast (dedicated email blast to be scheduled in April, May June, September, October or November)

NCSEA Website Visibility - \$750 Members / \$1,500 Non-Members (per month)

- Slider ad on home page of NCSEA website
- One month exclusive advertising opportunity with link to designated advertiser URL

Rapid Read Ad (3 weeks) \$750 Members / \$1,500 Non-Members

- Banner ad in weekly Rapid Read with link to advertiser's designated URL.

NCSEA Connections: Child Support Product & Services Guide

NCSEA is excited to introduce a digital opportunity for companies to present and feature their products and services to the child support community throughout the year. Ads may include hyperlinks to related sites, making the guide a convenient gateway to organization-hosted details on the the products and services.

- Full page - \$2,000 Members / \$3,000 Non-Members

EVENT CANCELLATION & PAYMENT POLICY:

Authorized signature signifies commitment to pay for all opportunities as stipulated herein. All requests are final. Full payment must be received by December 1, 2021 in order to receive benefits and recognition. No refunds will be permitted. Payment must be made in U.S. dollars **drawn on a U.S. Bank.**

EVENT DISCLOSURE: Please disclose any events you have scheduled during the conference days and times in the conference hotel and/or for conference attendees.

PLEASE NOTE: NCSEA's ability to deliver on certain elements of the recognition and benefits are based on the date of commitment of your sponsorship opportunity. Please verify reservation deadlines when submitting your paperwork.

Visit us on the web at www.NCSEA.org
NCSEA is a 501(c)(3) nonprofit organization with Tax ID #42-1051418

2022 Policy Forum Sponsorship Participation Form

(payment must be received in full prior to delivery of all benefits)

Plenary (Limited Availability) - \$5,000 Members / \$6,000 Non-Members

Breakfast (3 available) - \$5,000 Members / \$6,000 Non-Members

Refreshment Break (5 available) - \$4,000 Members / \$5,000 Non-Members

Event Sponsor- \$2,000 Members / \$3,000 Non-Members

Professional Development 3-Part Training Series - \$5,000 Members / \$6,000 Non-Members

Hackathon (limited availability) - \$4,000 Members / \$5,000 Non-Members

Professional Development 3-Part Training Series - \$5,000 Members / \$6,000 Non-Members

NCSEA Book Club - \$4,000 Members / \$5,000 Non-Members

Vendor Solution Showcase 2 available - \$4,000 Members / \$5,500 Non-Members

Dedicated Email Blast \$1,000 Members / \$2,000 Non-Members

NCSEA Website Visibility - \$750 Members / \$1,500 Non-Members (per month)

Rapid Read Ad (3 weeks) \$750 Members / \$1,500 Non-Members

NCSEA Connections: Child Support Product & Services Guide - \$2,000 Members / \$3,000 Non-Members

EVENT CANCELLATION & PAYMENT POLICY:

Authorized signature signifies commitment to pay for all opportunities as stipulated herein. All requests are final. Full payment must be received by December 15, 2021 in order to receive benefits and recognition. No refunds will be permitted. Payment must be made in U.S. dollars drawn on a U.S. Bank.

EVENT DISCLOSURE: Please disclose any events you have scheduled during the conference days and times in the conference hotel and/or for conference attendees.

PLEASE NOTE: NCSEA's ability to deliver on certain elements of the recognition and benefits are based on the date of commitment of your sponsorship opportunity. Please verify reservation deadlines when submitting your paperwork.

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2022 Policy Forum Sponsorship Participation Form

Primary Contact Name: _____

Title: _____

Company name as it should appear in all printed conference materials:

Address: _____

City/State/Zip Code: _____

Phone: _____

E-Mail Address: _____

Preferred URL for all links: _____

PAYMENT INFORMATION: Payment must be received in full prior to delivery of all benefits.

Please invoice me at the address above.

Please bill my credit card

Please charge the amount of: _____

American Express

Visa

Mastercard

Discover

Credit Card Number: _____

Expiration Date: _____

Security Code: _____

Name on Card: _____

Signature: _____