



Strategic Plan 2022 – 2025

OUR VISION	NCSEA envisions a world where every child receives reliable financial and emotional support.
OUR MISSION	To promote and influence child support policies and services and to educate, connect, and inspire those who work in child support.
WE BELIEVE	Parents are vital to the financial and emotional support of their children.
WHO WE ARE	Individuals and organizations with a passion for child support. Our members come from public, non-profit, and private sectors; and from local, state, tribal, national, and international jurisdictions.
OUR PROGRAMS AND SERVICES	<p>NCSEA accomplishes its mission in five ways:</p> <ul style="list-style-type: none">• Professional development opportunities• Advocacy• Research and policy statements relevant to the child support community• Regular communication on child support topics• Opportunities for members to connect and learn from each other
OUR GOALS 2022–2025	<ol style="list-style-type: none">1. Proactively engage a diverse membership and design inclusive experiences for all members.2. Advocate for a modern, responsive, and flexible child support program with our commitment to equitable outcomes for families always at the forefront.3. Build and deliver unique, accessible, cost-effective, high-quality professional development opportunities.4. Connect and support the work of NCSEA committees to remain effective, accountable, and focused on our mission.5. Build upon sustainable financial practices to maximize our impact.



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Our Goals: 2022 – 2025

Goal 1: Proactively engage a diverse membership and design inclusive experiences for all members.

Strategic Initiative 1: Address barriers to membership and communicate value of membership per category.

Strategic Initiative 2: Identify opportunities to expand virtual programs and services to engage more members.

Goal 2: Advocate for a modern, responsive, and flexible child support program with our commitment to equitable outcomes for families always at the forefront.

Strategic Initiative 1: Advocate for maintaining adequate funding of the child support program as a whole.

Strategic Initiative 2: Collaborate with sister organizations and other entities with similar interests and advocate jointly.

Goal 3: Build and deliver unique, accessible, cost-effective, high-quality professional development opportunities.

Strategic Initiative 1: Align and coordinate content across all our offerings.

Strategic Initiative 2: Create a method for members to submit ideas/subjects they would like to see presented.

Strategic Initiative 3: Create a virtual conference offering or clearly articulate our approach to virtual vs. in person.

Goal 4: Connect and support the work of NCSEA committees to remain effective, accountable, and focused on our mission.

Strategic Initiative 1: Increase transparency and engagement of general membership by highlighting the good work of the committees and allowing for feedback.

Strategic Initiative 2: Support committee chairs with tools/templates/checklist/timeframes and mentors.

Strategic Initiative 3: Increase communication and collaboration across committees.



Strategic Plan 2022 – 2025

Goal 5: Build upon sustainable financial practices to maximize our impact.

Strategic Initiative 1: Analyze revenue mix for balance and sustainability by implementing multi-year financial planning.

Strategic Initiative 2: Review and revise investment policy given our current financial situation.